



WEST BENGAL HOUSING BOARD
(ESTD. UNDER WB.ACT XXXII OF 1972)

“A B A S A N”

105, S.N.BANERJEE ROAD,KOLKATA – 700 014.

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No: 38-DD(EP)-IV/HB

Dated:09.01.2015

NOTICE INVITING QUOTATION

Notice No: 03 of 2014-2015 of DD(EP-IV) /WBHB

Sealed quotations are invited from bonafide resourceful agencies having experience in similar nature of work mentioned below:

1. **Name of work:** Demand Survey of West Bengal Housing Board’s proposed Housing Project, at Bidhannagar, Durgapur, Mouza: Gopinathpur, Dist:Burdwan, under DMC and ADDA jurisdiction, will be undertaken shortly. This project is coming up in Bidhannagar (opposite Bengal Engineering College) adjacent to “Annapurna Abasan” within 10 minutes drive from Durgapur Railway Station, within close proximity of the hubbub of city.
2. **Distance From:**
 - i) Durgapur Railway Station: 7 Km.
 - ii) School/College – Within and around 1 km(approx) Bengal Engineering College, Durgapur Public School, Bidhannagar School, Carmel High School.
 - iii) Hospital- Within 1 km (approx), Zillah Hospital, E.S.I. Hospital, Vivekananda Hospital.
 - iv) Daily Market- Within 1 Km (approx.),Bidhannagar Market.
 - v) City centre- 6 km.
 - vi) Muchipara Bus Stop-1.5 km
1. **Features of the Project:** 6 No Towers (Ground + 12) is being planned to be constructed having all modern Amenities as specified below:

Car parking space, Club Cum Community Centre, Central green and play field, Passenger Elevators, Generator facility, Security Intercom, Sewage and Water Treatment Plant, Electrical Substation, etc

Each flat consists of 3 No Bedrooms, Hall, Kitchen , Two no Toilets(One no. attached and One no. common), Balcony, with all modern fittings and fixtures to cater to High Income Group consumers.

The total area of entire Proposed Project is 4.75 Acres. 3 No Phases wise I,II and III of Silpakanan Housing Project of WBHB located nearby have already been constructed and handed over to the Buyers and have been occupied by them.

West Bengal Housing Board sells its flats/dwelling units on the basis of Covered area only(and not on the basis of Super built-up area).

- a) No. of Block: 6
- b) No. of Flats: 432
- c) Area per Flat: 103 Sq.m
- d) Area per Block: $103 \times 6 = 618$ sqm.
- e) No. of car parking = 432
- f) Area of Club cum Community centre : 300 sq.m.

4. Objectives of the Survey:

- i) Whether a Consumer is ready to buy a flat at the Durgapur Housing Project.
- ii) The type of flats the Consumers will look for segment wise
 - a) Covered and Carpet area of the flats.
 - b) No of Bed rooms, Hall and Kitchen.
 - c) Any other facilities looked for.
- iii) The Budget they have for the purchase of such Flats.
- iv) If Buyer prefers a 2BHK flat with less cost in comparison to the cost of 3BHK flat.
- v) If cost of flat is reduced with less costly finishing items.
- vi) If cost of flat is reduced with less facilities like Club, Community hall etc.
- vii) Preferences for floors in the High Rise Apartment.
- viii) The amenities they are looking for in the proximity of their residence.
- ix) The means of Financing the house .
- x) Reasons for Purchasing a new flat.
- xi) Their present family structure.
- xii) Factors perceived to be important while considering a real estate builder.
- xiii) Sources of information about builders and buildings.
- xiv) The awareness level about West Bengal Housing Board.

- 5.) **Target Group:** High Income Group having Family Income of Rs 50,000.00 and above.

Survey to be conducted on a sample size of 150-200 Nos. in the following areas:

- i) **Durgapur city and surroundings.**
- ii) **Assansole city and surroundings.**

- .6.) The intending Agency has to submit copy of valid Pan card, Income Tax Return

Professional Tax clearance Certificate ,and credential certificate (minimum 30% value of the total quoted rate) for similar nature of work done during last five years. along with his quotation paper. Payment Certificate/Completion Certificate showing value of work and time period of completion may be considered as Credential certificate.

- 7.) Last Date of receipt of quotations: 19.01.2015. (up to 2.pm.)
- 8). Date of opening of quotations : 19.01.2015. (3.00 pm.)
- 9) Rate to be quoted in Lump-Sum for the whole work. The quotation may be addressed to the DY. Director (EP-IV)/WBHB and may be submitted to the office of the undersigned within the stipulated date and time.
completion of total work may be taken as one months from the date of issue of work order.
- 10) Earnest Money: Minimum 2(two) percent of the quoted total rate to be deposited by Bank Draft/Pay order on a Kolkata Bank drawn in favor of W.B. Housing Board which will be converted into part security deposit for successful agency. Balance security amount to constitute a total security deposit of 10% of the total quoted amount will be deducted proportionately from the progressive bill amount of the agency. The entire security deposit will be released after six months of the date of completion of the work .
- 11) No conditional quotation will be considered for acceptance.
- 12) Quotation inviting authority may reject any /all the quotations without assigning any reason.
- 13) Deduction of income tax will be made as per relevant act.
- 14) Service Tax may be reimbursed by WEST BENGAL HOUSING BOARD on receipt of relevant documents
- 15) The Successful bidder shall have to submit valid Service Tax Registration Certificate before issuance of '**Work order** 'from W.B.H.B.
- 16) **Mode of Payment:**

STAGE	DELIVERING OF SERVICES	% OF PAYMENT
1.	Scouting of sample locations, questionnaire preparation and submission.	25%
2.	Field work,25% coverage of samples including submission of relevant documents.	Additional 25%
3.	Field work another 50% coverage of samples including submission of relevant documents.	Additional 25%
4.	Submission of final report with supporting documents.	100%

Deputy Director(EP-IV)
West Bengal Housing Board

No:

Date:

Copy for information & circulation to the:

1. **Housing Commissioner**/WBHB for kind information. This is in reference to his Instruction vide No: 2030/HC/HB Dated : 11.12.2014.
2. **Director (Engg.)**/HB. for kind information. This has reference to his instruction vide No: 1990/DIR(Engg)/HB Dated 08.12.2014
3. C.A. CUM AP./HB. for kind information.
4. F.A. CUM CAO. /HB. for kind information.
5. JD (EP)/HB. for kind information.
6. Senior Architect/HB for information & n/a.
7. L.A.O./HB. for information & necessary action. Soft copy of the N.I.Q. is being e-mailed to wbhousingboard@gmail.com for uploading in relevant website of WBHB.
8. AD.(EP), Sri N. Sarkar.
9. Sri Simanta Roy,Estimator(E.P)
10. Notice Board/HB.

Deputy Director (EP-IV)
West Bengal Housing Board